CLEAR VISION. GREAT VALUE.

ETHOS™ PROGRESSIVE LENSES

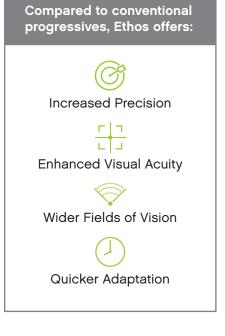
For those who want the benefits of a basic progressive lens at a reasonable price.

UPGRADE YOUR BIFOCAL WEARERS

Created with the newest technology in the K category, Ethos is your best option to upgrade your bifocal and trifocal patients to progressive lenses—**NOW with no out-of-pocket costs' through VSP® Vision Care.**

Ethos uses freeform lens technology to offer your patients:

- Increased Precision
- Enhanced Visual Acuity
- Wider Fields of Vision
- Quicker Adaptation



ethos

PRODUCT AVAILABILITY

Ethos ("K" VSP Category)			
Material	Power Range	Add Power	Cylinder
CR-39 (SunSync [®] , Transitions, Polarized)	-9.00 to +4.50	+0.75 to +3.50	Up to -4
Polycarbonate (SunSync, Transitions)	-9.00 to +6.00	+0.75 to +3.50	Up to -4
Polycarbonate (Polarized)	-9.00 to +5.50	+0.75 to +3.50	Up to -4
Trivex (Transitions)	-9.00 to +5.00	+0.75 to +3.50	Up to -4
Trivex (SunSync)	-5.00 to +5.00	+0.75 to +3.50	Up to -4
1.67 High-index (SunSync , Transitions)	-12.00 to +8.00	+0.75 to +3.50	Up to -4

Ethos Plus

Design Selection		
Ethos Plus 18: For frames with a B measurement 28mm or larger. Ethos Plus 14: For frames with a B measurement less than 28mm.		
Default Position of Wear Values		
Pantoscopic Angle	9°	
Vertex Distance	14mm	
Frame Wrap	5°	

DISPENSING

Fitting Steps

- 1. Adjust the frame before measuring.
- 2. Measure monocular PD and fit height.
- 3. Fit from the center of the pupil to the deepest part of the lens.

Best Practices

- Verify VSP member coverage.
- · Maximize VSP member benefits to receive maximum reimbursement.
- Select Ethos with TechShield[™] Anti-Reflective Coatings.
- Select Ethos by name in the Eyefinity alphabetized drop-down menu when ordering.
- Select SunSync Light-Reactive Lenses for photochromic orders, where available.

Learn more from your VSP Optics Business Consultant or visit **vspopticsgroup.com/ethos**.

