

## UNITY® VIA PROGRESSIVE LENSES

## Your lens for patients who want the best vision possible

Rated 2 to 1 over the leading progressive, only Unity Via Progressive Lenses have intelligent technology that makes them easy to fit and ensures your patients see their best at every distance.

## ETHOS™ PROGRESSIVE LENSES

## Your lens for current bifocal wearers and cost-conscious patients

Ethos Progressive Lenses provide the newest, most advanced technology in basic progressive design and are the ideal lenses for those who want the benefits of a basic progressive lens at a reasonable price.

Benefits	Unity Via Elite (N)	Unity Via Plus, Wrap, Mobile (O)	Unity Via (F)	Ethos Plus (J)	Ethos* (K)
Enhanced visual acuity	•	4	•	<b>~</b>	<b>~</b>
Wider fields of vision	•	4	•	4	<b>~</b>
Quick adaptation	•	<b>4</b>	•	<b>~</b>	<b>~</b>
Larger usable reading area	•	•	•		
Customized for individual so full add power fits in every frame	•	•	•		
Customizable with P.O.W. measurements	•	<b>*</b>			
Optimized at every point of the lens	•	<b>4</b>			
Minimized peripheral distortion	•	<b>4</b>			
Easily find intermediate, near and preferred reading distance	•				
Allows for natural posture and unsurpassed visual ergonomics	•				

<sup>\*</sup>Beginning July 1, 2018, many VSP® members will have coverage for standard progressives (category K). Ethos, combined with this coverage, is the perfect solution for current price-sensitive bifocal/trifocal wearers interested only in covered options.

<sup>&</sup>lt;sup>1</sup> 2016 Wearer Trial Results